## STANLEY.

# **Reasons To Rent With STANLEY**

Stanley Industrial has a variety of brands and products available in our comprehensive service and rental offering. Let us help you decide if renting is right for your next project.



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### Reduce or Defer Capital Investment

When you rent tools and equipment, you can defer the large, upfront investment, or reduce the capital investment based on a mix of purchased and/or rental equipment. In the cases where the project may be a temporary or semi-permanent job, this can save time and money.



#### Try Before You Buy

Renting with Stanley ensures the product will fit your needs and application before purchasing. Not only will you have the latest and greatest technology, but by working directly with Stanley you may also have access to early release products.

#### Support Maintenance Programs

Rentals can supplement redundant equipment needs to avoid unexpected downtime or increased demand. Renting offers the ability to quickly replace a failed unit or support preventive maintenance and repair scheduling without costly backup stock.

#### Equipment Lifecycle & Disposal

Renting equipment removes the time and funding needed to manage a fleet of tools and equipment. Stanley can rent you the tools and equipment when it is needed and take it back when the job is done, eliminating the burden of taking equipment out of service, scrapping or liquidating.



#### Sharpen Competitive Edge

Small to midsized organizations often struggle to compete against the big companies that have the newest and best equipment while they, in comparison, make it work with older tools. Equipment rental can help shift that dynamic giving small competitors a level playing field. Support

Stanley offers various levels of support to alleviate concerns of providing proper training, maintenance, or service of equipment. Whether it's simply the equipment, delivery & installation, or full-service training and support packages, including parts and repair, the program can be built to suit your needs.

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#### Training

Is the equipment new to your team? Is your team new to the job or application? Depending on your needs, Stanley can determine the type and level of training needed, deliver it on-site or before the project begins resulting in improved worker safety and productivity.

#### **No Depreciation**

With rental programs, there is no annual depreciation on inventory values, which offers better assetto-liability ratios. This also allows cash flow to be available and focused on other areas and needs.

#### Flexibility

Take on more projects, specialized work, or applications without taking on the investment in a larger amount of equipment. If the projects stay or increase, you can also look at the potential buy-out of the rental equipment or a discount on the purchase of new.

#### Transportation Cost & Delays

More often than not, renting with Stanley means tools and equipment are available in your area already. Unlike ordering new equipment, you avoid some of the delays of production and/or delivery timelines by selecting equipment that is in stock and available.









